

# SRINIVAS UNIVERSITY NEWSLETTER



*"The true awakening of the nation lies in harnessing the potentials of the youth."*

Sri. CA. A Raghavendra Rao  
Chancellor, Srinivas University

**MoU & National Seminar in association between Srinivas University & Apex Professional University**  
**MoU between Srinivas University of Technology & Ziegler Aerospace, UK**  
**The Art Reach Programme**  
**Nurture the Nature Initiative**

SRINIVAS UNIVERSITY,  
MUKKA, MANGALURU - 1.

[www.srinivasuniversity.edu.in](http://www.srinivasuniversity.edu.in)

## ABOUT SRINIVAS UNIVERSITY

Srinivas University, is a Private Research University in Mangaluru, Karnataka, India established in 2013 by Karnataka State Act. Srinivas University is the flagship of 18 Srinivas Group of Institution started by A. Shama Rao Foundation, Mangaluru, India, a private Charitable Trust founded in 1988 by an Eminent Chartered Accountant A. Raghavendra Rao. Srinivas University is currently offering Undergraduate, Postgraduate and Research courses under 8 institutions with about 60 courses.

- (1) College of Business Management & Commerce
- (2) College of Computer Science & Information Science
- (3) College of Social Science & Humanities
- (4) College of Engineering & Technology
- (5) College of Hotel Management & Tourism
- (6) College of Physiotherapy
- (7) College of Allied Health Sciences
- (8) College of Education

### 1. MOU AND NATIONAL SEMINAR IN ASSOCIATION BETWEEN SRINIVAS UNIVERSITY AND APEX PROFESSIONAL UNIVERSITY



**Valachil :** Department of Architecture, Srinivas University, Valachil, Mangalore, in association with Apex Professional University had hosted one day National Seminar on “**Effect of Architecture in Buildings**”, on the happiness and Prosperity of human beings on 15<sup>th</sup> November 2019, at Srinivas Institute of Technology, Valachil, Mangalore. The Programme was inaugurated by Acharya Dhanwant Singh, Chancellor, Apex Professional University, Arunachal Pradesh and Dr. P Ajith Kumar Pro-Vice Chancellor of Apex Professional University, Arunachal Pradesh was the Chief Guest.

Acharya Dhanwant Singh was the speaker for the seminar on the topic “Effect of Architecture in Buildings”, on the happiness and prosperity of human beings. The Memorandum of Understanding (MoU) was signed and exchanged between Srinivas University and Apex Professional University. Addressing the gathering Prof. Acharya highlighted it as a “Historic moment, where a University from North East India is joining Hands with South Indian University for the betterment of the Nation”. Dr. A. Srinivas Rao, Pro Chancellor Srinivas University, addressed the gathering and said the seminar will enhance the ancient knowledge of the participants which are very much necessary for the well being of the society. On the occasion of delivering the presidential address CA. A. Raghavendra Rao,

Chancellor, Srinivas University said that such MOU’s between the Universities will help the students studying under the University and thereby it will contribute to the nation building.

A scientific session on the planning of various residential projects and its impact on the happiness and prosperity of the residents was conducted. More than 600 students and faculties from Colleges in and around Mangalore and from Srinivas School of Architecture participated in the Seminar.

Smt. Mitra S. Rao, Secretary, A. Shama Rao Foundation, Dr. P. S. Aithal Vice Chancellor, Srinivas University were the Guests of Honour for the day. Dr. Anil Kumar, Registrar, Srinivas University, Dr. Shrinivasa Mayya D, Registrar (E), Srinivas University, Dr. Kumar Chandra, Dean, and Dr. Vasudev N Shet, Head of Department, Srinivas School of Architecture, Srinivas Institute of Technology, Valachil, were present. Dr. Anil Kumar, Registrar of Srinivas University introduced the Chief Guest.

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### 2. ON THE OCCASION OF SIGNING CEREMONY OF MOU BETWEEN SRINIVAS INSTITUTE OF TECHNOLOGY AND ZIEGLER AEROSPACE, UNITED KINGDOM

**Valachil :** On October. 24th, 2019, Department of Aeronautical Engineering, Srinivas Institute of Technology (SIT), Mangaluru and Ziegler Aerospace, United Kingdom, officially signed a Memorandum of Understanding (MoU) by Dr. A Srinivas Rao (Pro Chancellor of Srinivas university, Vice President of Srinivas Group of Institutions, Mangaluru) along with Mr. Naresh S Solipur (Founder & CEO of Ziegler Aerospace) chaired the MoU signing ceremony.

This MoU intensifies a close strategic understanding between Srinivas Institute of Technology (SIT) and Ziegler Aerospace (ZA) to establish and implement joint



efforts to bridge the gap between industry and academia. The purpose of the MoU is to work together to develop high quality skilled professionals in the area of Aviation Industry.



The MoU ceremony began with a warm welcome by Dr. Shrinivasa Mayya D, (Principal, SIT Mangaluru) who welcomed the Ziegler Aerospace delegation to the SIT. He briefed profile of the SIT and vision of transform society by imparting quality technical education to the students and train them as a competent professional manpower with ethical values to fulfill the needs of the society and industry.

After the welcome address, Mr. Naresh S Solipur (Founder & CEO, Ziegler Aerospace), emphasized the vision of Ziegler Aerospace, design world-class curriculum capable of delivering high caliber Aviation professionals required in the fast changing Aviation marketplace. In his presentation, discussed the challenges and “Need of industry experience for Aeronautical Engineering students”. Following the Welcoming Address, Dr. A Srinivas Rao, Pro Chancellor & Vice President of Srinivas Group of Institutions, Mangaluru addressed the gathering thrusting on the importance and need for such an MoU which is in tune with the quality policy of the group of institutions run by A. Shama Rao foundation and its commitment towards the value addition by imparting the industrial knowledge to the students.

During the interaction with the students of Aeronautical Engineering, Mr. Naresh S Solipur presented his passion towards

Aviation, his remarkable life experiences and inspiring journey as CEO of Ziegler Aerospace. He stressed on how Ziegler Aerospace is dedicated and focused on “Not merely training the students unlike others, but also impart Industrial Experience through allowing students to work part-time on live industrial projects and transform them as high caliber experienced Aviation professionals”

“To fulfill Ziegler Aerospace Initiative and commitment, Mr. Naresh S Solipur is presented Ziegler Aerospace Employment ID Cards to 4th Year Aeronautical Engineering students of SIT Mangaluru (Ms. Swathi P Shetty, Mr. Praveen Babu, Mr. Prasanna Kumar S and Mr. Steve Johnson Lobo) who worked as interns in Ziegler Aerospace Engineering office in Hyderabad.”

Dr. Ramakrishna N Hegde, HOD of Aeronautical Engineering, SIT, Mangaluru spoke about the journey of setting up the Centre of Excellence with Ziegler Aerospace and thanked the management of SIT, Mangalore, Zeigler Aerospace Pvt. Ltd. and the gathering.

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### 3. SAGA-2K19 COOKING WITHOUT FIRE



**Pandeshwara :** Srinivas University College of Hotel Management & Tourism organized ‘Cooking Without Fire’ competition as part of ‘SAGA-2K19’ for the students of PU level in its Campus on 7<sup>th</sup> November 2019. 50 students from different PU Colleges in and around Mangalore participated in the competition.

The participants exhibited excellent talent and teamwork and came up with attractive and appealing preparations.

The first prize was won by Ms. Bhoomika & Ms. Dhanushree from Mahesh PU College, Mangalore the second prize was won by Mr. Abdul Shazeem & Mr. Akif Ibrahim from Rosario PU College, Mangalore and the third prize was won by Ms. Amritha & Ms. Nisha from MGM College Udupi. Prizes were also awarded for Best Dessert, Best Main Course & Best Mocktail to Mahesh PU College, Mangalore, Sharada PU College, Mangalore and Narayana Guru PU College, Mangalore respectively. Special prizes were awarded to Ganapathi PU College for overall performance. Professor. Swaminathan S, Dean, College of Hotel Management & Tourism addressed the participants with the purpose of competition and appreciated the efforts and talent of participants.

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#### 4. DAANOTSAVA PROGRAMME



**Pandeshwara :** The Social Service Wing of BBA Aviation programme, Srinivas University, City Campus, Pandeshwar Mangaluru organized 'Daanotsav' – a food grain donation programme under Social Service Wing on 5<sup>th</sup> November 2019. The core purpose of this programme is to inculcate the spirit of care and share towards the society among the students.

The Students of Aviation Management programme Srinivas University donated food grains to Karunamaya Ashram-Mangalore which functions under the

leadership of Mr. Elias Peter Coelho to make Mangalore destitute free; and tries to rehabilitate those poor and deprived people in the streets of Mangalore.

Mr. Elias Peter Coelho, The Managing Trustee of Karunamaya Ashram Mangalore was the Chief Guest of the programme. Dr. Shailashri V.T, Dean, Department of Management and Commerce. Srinivas University briefed the purpose of the programme. The programme was held under the guidance of Prof. Pavithra Kumari, Course Coordinator, Aviation Management programme. Jayaprakasha K, Faculty, Department of Management and Commerce rendered Vote of Thanks. Mr. Devansh N Hingrajia, first year Aviation Management student, compered the programme.

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#### 5. WORKSHOP ON MACHINE LEARNING AND ARTIFICIAL INTELLIGENCE

**Valachil :** The inaugural function of the two days workshop on Machine Learning and Artificial Intelligence (ML & AI) was held on 24<sup>th</sup> October 2019 by the Department of Computer Science & Engineering in association with Symposium IIT, Mumbai, for the students of V Semester. Mr. Ashish Patil, Design Engineer, Indian Tech Group, Mumbai in his inaugural address said that there is an exponential growth in the adoption of AI and ML technologies due to the increasing need for intelligent and accurate decision making and hence these are poised to remain the most important technologies in the years to come.

Dr. Shrinivasa Mayya D., Principal of the College, in his presidential address encouraged the students to actively involve in the workshop and thereby carry forward the knowledge gained for future aspects.

Dr. Shivakumar G.S, H.O.D, CS&E was present in this occasion. Programme was welcomed by Prof. Sudarshan K, Assoc. Professor, Dept. of CSE and Ms. Sahara

Shetty delivered the Vote of Thanks. The whole program was compered by Ms. Sarvath Sulthana. More than 75 students attended this workshop.

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### 6. THE ART REACH PROGRAM

**Udupi :** The students of Art Club, iNurture Education Solutions, Srinivas University, took part in a one day Art Reach programme at CSI Boys Boarding Home, Udupi.

With a view of exploring creativity through art, the students of Art Club took up an initiative to share their skills with children residing at the CSI Boys Boarding Home at Udupi. A team of 15 volunteers and faculties engaged the children by introducing them to simple artworks. The primary students were taught drawing simple characters from alphabets and preparing 12 different types of caps from a newspaper. The High School students were taught simple pencil sketching and a basic introduction to photography. In conclusion to the session, the volunteers engaged the children with traditional games like Kho-Kho.

The team of volunteers who took part in the programme were Harshith, Aman Shetty, Shraddha, Hrithin, Jeevith C, Aman Pinto, Ravith, Sparsha, Usha, Srujan, Charan, Nikhil, Likith, Abhinav and Nishan. The programme was coordinated by the faculties Clifford Chetan Ambler and Jeetha S with support from Sujina and Aloke Das.



The Art Reach Program Concept Note:

### The Art Reach Programme Concept Note:

Exploring creativity in young minds being the motto of the art outreach programme, we as an Art Club take an initiative to reach the underprivileged children in the society. The Art Reach Program is a project aimed to educate children using the medium of art. With an intention to give back to our society, we plan to share some of our basic art skills with school children and try our part in encouraging young minds to embrace art.

A team of volunteers from the Art Club are prepared to teach children handicraft, sketching, cartooning, and simple diagrams related to school that help them to perform better in their studies. In addition, we plan on conducting traditional games before concluding our sessions. With this, we hope to better ourselves and witness the change we make through this small effort.

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### 7. CLEANLINESS DRIVE INITIATIVE

**Pandeshwara :** Students and faculties of iNurture Education Solutions, City Campus, Srinivas University took part in a Cleanliness Drive Initiative. The program was conducted under the banner of the annual CSR activity.



The students of B.Sc Animation, B.Sc Digital Film Making, BCA Cloud Technology and Information Security, BBA Financial Services and BBA International Business joined hands to clean the surroundings of the Pandeshwar College Campus. The students piled up weeds, plastic wrappers, plastic bags and paper waste that were found in the College



premises and the footpath outside the campus. The initiative was aimed to create a general awareness of maintaining a clean campus.

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### 8. ONAM CELEBRATION

The students of MCA celebrated Onam on 13 September 2019.



The event was conducted by the students of final year MCA. The faculties of MCA were present on the occasion.

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### 9. FRESHERS DAY CELEBRATION

**Pandeshwara** : Freshers Day was celebrated on 24 September 2019 which was conducted by the students of final year MCA for the students of first year MCA.



Self-introduction and games were conducted for the students. The faculties of MCA were present on the occasion.

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### 10. COLLAGE COMPETITION AND PRESENTATION

**Pandeshwara** : Collage competition was conducted on 04 November 2019 on the topic “India Today” for the students of MCA. The faculties of MCA were present on the occasion. Collage presentation was



conducted on 06 November 2019 and the judges of the event were Prof. Pradeep M.D. of MSW Department of College of Social Science and Humanities and Prof. Vaikunth Pai, HOD of MCA Department. The students of MCA presented the collage prepared by them on the occasion.

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### 11. COOKING WITHOUT FIRE COMPETITION

**Pandeshwara** : Cooking without fire competition was conducted on 5<sup>th</sup> November 2019 for the students of MCA.



The judge of the event was Mr. Swaminathan S, HOD of BHMCT of College of Hotel Management and Tourism. The faculties of MCA were present on the occasion.

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### 12. TRADITIONAL DAY

**Pandeshwara** : Traditional Day was conducted on 07 November 2019 for the students of MCA and a competition was held to find the Traditional King and Traditional Queen on the occasion.



The judges of the event were Mrs. Pavitra Kumari, Coordinator of Aviation Management, of College of Management & Commerce and Prof. Vaikunth Pai, HOD of MCA Department.

### 13. NURTURE THE NATURE INITIATIVE

**Udupi :** The Film Making and Animation students of iNurture Education Solutions, Srinivas University, took part in 'Nurture the Nature' initiative at CSI Boys Boarding Home, Udupi.



As part of the annual NSS activity, the students of B. Sc Digital Film Making and B.Sc Animation, organized a sapling planting programme at the premises of the Orphanage. The students planted saplings of Butter fruit and Egg fruit. The programme was specially conducted around children of the Boys Home with a view of creating a general awareness to care for the nature.

Harshith, Aman Shetty, Shraddha, Hrithin, Jeevith C, Aman Pinto, Ravith, Sparsha, Usha, Srujan, Charan, Nikhil, Likith, Abhinav and Nishan were the students who took part in the initiative. The program was coordinated by the faculties Clifford Chetan

Ambler and Jeetha S with support from Sujina and Alope Das.

### 14. PICTURE PERFECT

**Pandeshwara :** Picture Perfect competition was organized for first year M.B.A. and M.Com students on 16<sup>th</sup> November 2019 on various management topics. Total of 10 teams participated in the event and presentation was done in front of the judges. All the 2<sup>nd</sup> year M.B.A. and M.Com students have participated as audience for the programme. Prof. Sagar Srinivas conducted the event and other faculties were among the dignitaries present for the occasion.



Prize winner for the event - PICTURE PERFECT

I place - Staffing - Panchami and Team

II place - Business Communication - Zamia and Team

II place - Controlling - Sweetty and Team  
Business Environment - Ashish and Team  
Business Environment - Ashish and Team

### 15. SWATCHATA ABHIYAN

**Pandeshwara :** Swatchatha Abhiyana Programme had been Conducted by MCA students of College of Information and Computer Science, Srinivas University on 27<sup>th</sup> November 2019 in Srinivas University City Campus Mangalore.

The students of I year MCA had been participated in Swatchata Abhiyan. The faculties of MCA were present on the





occasion. It was conducted to create awareness about environment among the people.

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### 16. NATIONAL LEVEL IT CONFERENCE ON THE THEME “RECENT ADVANCES IN INFORMATION TECHNOLOGY, MANAGEMENT AND SOCIAL SCIENCES



**Pandeshwara :** Two days National Level IT Conference on the topic “Recent Advances in Information Technology, Management, Education and Social Sciences” was conducted in Pandeshwar Campus on 12 October 2019 by the College of Computer and Information Science. The Chief Guest was Mr. Praveen Kumar Kalbhavi, CMD and CEO of Novigo Solutions, Mangalore, talked about the current trends in technology, innovations in technology and shared his personal experience in the IT field.

The president of the function Dr. P.S. Aithal, Vice Chancellor of Srinivas University, Prof. Shridhara Acharya, Dean of College of Computer and Information Science and Dr. P. Krishna Prasad, Convener of the Conference were present on the dais.

There were two keynote speakers. Dr. R. Rajesh, Professor of Kerala Central University talked about the topic “Computational Intelligence” and Dr. K.G. Nandha Kumar, Senior Faculty in iNature Bangalore talked on the topic “Issues related to the research in Soft Computing”.

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## SRINIVAS UNIVERSITY

Educating The Next Generation Mangalore

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